



THE MOST POWERFUL
WORKFORCE SOLUTION
PUTS **STUDENTS FIRST.**



2026

**SPONSORSHIP
OPPORTUNITIES**

NY - Long Island

Thursday, September 17, 2026

Nassau Veterans Memorial Coliseum



CAREER JAM™
WORKFORCE DEVELOPMENT IN ACTION!

Career Jam™
16 Hudson Ave, Unit 16
Glens Falls, NY 12801
connect@career-jam.com
www.career-jam.com



HempsteadWorks

HempsteadWorks Career Center
50 Clinton St., Suite 400
Hempstead, NY 11550
www.hempsteadworks.com

Career Jam™ is a career exploration event with a mission to provide a unique and immersive experience that inspires students, equips educators, supports employers, and impacts communities. By providing direct exposure to diverse professions through interactive, hands-on engagement we guide students toward meaningful and fulfilling career paths. We put students first and seek to foster a generation of confident, skilled, and purpose-driven individuals who are ready to tackle the workforce challenges of tomorrow.

Sponsor Career Jam™ Launch

Align your company's brand with this career exploration experience shaping tomorrow's workforce. Each sponsorship supports local students while promoting your business!

Benefits are outlined on the next page.

Industry Leader Sponsor.....\$10,000

Student Success Sponsor.....\$5,000

Inspire Sponsor.....\$3,000

Exhibit at Career Jam™ Launch

Career Jam™ Exhibitor Package \$450

Exhibitor Booth
Pipe & drape, signage, a 6-foot table, 2 chairs, Wi-Fi, & electricity upon request.

Hospitality Suite
Complimentary morning refreshments and lunch for up to 2 company representatives per booth.

Onboarding
Live virtual sessions for guidance on the details of the day, booth set up, and developing an engaging activity for students.

Registration 

EMPOWER STUDENTS TO IMAGINE THEIR FUTURE.



Sponsorship Benefits

Sponsorship Benefits	Industry Leader Sponsor \$10,000	Student Success Sponsor \$5,000	Inspire Sponsor \$3,000
Exhibitor Booth Space Premier placement at the 2026 Hempstead Career Jam™ Launch event.	6 booths	3 booths	2 booths
Booth Showcase or Share Please note, all booth space may be used by your company to showcase an expansive activity or multiple departments, or you may share your booth space with industry or supply chain partners.	X	X	X
Exclusive Swag Bag Branding Your logo featured on all student swag bags distributed at arrival.	X		
Prep Rally Trivia Custom company trivia during our high-energy Prep Rally pre-show.	X		
Headline Apparel Placement Your logo on our signature t-shirt giveaway.	X Headline Logo Placement	X Featured Logo Placement	
Logo Feature Your logo on day-of event print materials and on all digital materials.	X Tier 1	X Tier 2	X Tier 3
Website Recognition Featured on the Career Jam Hempstead Region webpage.	X	X	X

Why be part of Career Jam?

PROMOTE YOUR BUSINESS

to thousands of area students and educators who influence career paths for the future workforce.

EXPAND YOUR TALENT PIPELINE

to a more diverse and skilled workforce.

GROW YOUR NETWORK

with school administrators, counselors, teachers, and key regional economic and workforce organizations.

ALIGN YOUR BRAND

with the region's most powerful workforce development solution.



The Town of Hempstead in conjunction with **HempsteadWorks** is bringing this premier experience to the students in Nassau County, NY!

Their combined desire is to ensure that skilled workers are available to employers, to help job seekers to find work, and to foster long term economic development in the region.

Career Jam™ *Launch* is an event connecting high school students to local employers. Learn more about this event at career-jam.com.